

Anthony Pritchard - MCIInstCES AssocRICS

Job Title - Technical Director & Co-owner



Where did your into the survey profession journey begin?

I left school after completing my A-Levels but had no idea what I wanted to do.

I grew up on a farm and then worked on various farms during my spare time whilst at school. I loved playing sport and being outdoors and the thought of an office job just terrified me however I also didn't want a job where I was outside 100% of the time. I was in my early twenties when I discovered land surveying.

What was your post school education?

Upon starting as a trainee surveyor I was enrolled at the Survey School in Worcester. The school was a newly formed school set up specifically for those requiring vocational training at a time when entry into the profession was limited to only a few routes.

How did your career progression develop?

I began as a trainee surveyor and upon completion of my training at the Survey School was promoted to Surveyor. A couple of years later I was promoted to Senior Surveyor where I was taking on large and complex projects managing multiple teams and resources.

About 6 years after starting my career as a surveyor a colleague and I set up Storm Geomatics and that is where I have been working for the last 16 years.

How does your typical day look?

I start by reviewing my emails and calendar to ensure I am prepared for any upcoming meetings. I have a weekly planner which I use to make sure I complete tasks on my various job roles which include the development of our GeoRiver® software and the company training scheme. I may have to complete a quote or offer a technical opinion on a project, but I try to stick to my scheduled tasks. I am also involved in company development and innovation.